

## Personal Profile

A highly skilled, award-winning and widely-experienced senior graphic designer, art director and communications specialist, with experience in public and private sector companies, as well as extensive freelance contracts working with major television and media brands. Extremely adaptable strong communicator, with years of client-facing, presentation and senior-management interaction.

## Key Skills

Adobe Photoshop	Expert level	10+ years
Adobe InDesign/Quark	Expert level	8+ years
Adobe Illustrator	Expert level	7+ years
Adobe Dreamweaver	Highly competent	6+ years
HTML, CSS	Highly competent	6 years
Javascript, PHP, MySQL, Flash	Good working knowledge	4 years
Word, Excel, Access, Powerpoint	Expert level	10+ years
PC/Mac Hardware support	Expert level	12+ years

## Work Experience

### Freelance Graphic Designer - London

June 06 - Present

#### *Self-employed Graphic Designer, Art Director*

- Art direction, design, layout and pre-press sign-off on many illustrated book and magazine titles for:
  - BBC Books, Simon & Schuster, Carlton Books, Bantam Press, Orion Publishing
  - Kudos Film and Television, BBC, Monastic Productions, B7 Media
  - GE Fabbri and DeAgostini
- Concept designs for books, tie-in merchandise and promotion for various television, feature film and celebrity brands for Metrostar, Sony Pictures, MQ Publishing, Kudos Film and Television, and B7 Media including:
  - Life On Mars (five illustrated book titles, merchandise, advertising, facebook application)
  - Spooks (partwork magazine and DVD collection)
  - Hustle (fiction and non-fiction books, collection packaging)
  - Sherlock Holmes (illustrated book with removable facsimile artifacts)
  - Doctor Who: Battles In Time (partwork magazine and trading card collection, POS, packaging)
  - Torchwood (illustrated book)
  - Blake's 7 (Audio CD packaging, marketing materials, web adverts)
  - MI High (product concepts, packaging, exhibition artwork)
  - The Mighty Boosh (apparel designs, packaging concepts)
  - Viz (product concepts, packaging, exhibition artwork)
  - Spiderman 3 (mobile game advertising)
  - Casino Royale (mobile game advertising)
- Extensive image retouching, repair and manipulation for publication
- Exhibition stand design, micro-site design and Facebook application development for various products.
- Significant experience in pitching speculative packaging concepts to publishers and clients, then seeing product through development, production, signoff and delivery.

### Department for Work and Pensions - Westminster, London

Sept 08 - Present

#### *Lead Graphic Design Manager and Senior Art Editor*

Responsible for design and layout of a monthly 64 page magazine (readership 120,000+), plus various ad-hoc requests for internal comms products such as posters, information booklets, intranet site design, external and internal campaigns.

- Design, layout and pre-press sign-off on DWPeople, our in-house magazine
- Photography management - taking photos, commissioning photographers, archive management
- Supported branding and external communication teams to ensure consistency and compliance
- Lowered technology, print and outsourcing costs whilst improving communications content
- Senior-level client management, including briefing and pitching processes
- Extensive consultation with audience research teams and focus-groups to improve employee engagement and feedback in to the design process.

## Work Experience (cont.)

- Taskforce Sales Solutions - Bournemouth, Dorset** **Sept 03–June 06**  
*In-house Design & Branding Manager.*  
Responsible for company branding, collateral, promotional materials, direct marketing and communications; plus ad-hoc technical support and training.
- Walt Disney World/Disney Cruise Lines - Orlando, Florida, USA** **Apr 02 – Sept 03**  
*Cast Member on the WDW International Program*  
Worked in the UK pavilion at Epcot as a Cultural Representative, and as a merchandise crew member on the Disney Wonder cruise ship.
- JPMorganChase & Co. - Bournemouth, Dorset** **Aug 00 – Apr 02**  
*Communications Assistant and Intranet Project Manager.*  
Worked with the Communications Manager to develop and improve internal and external documents and processes. Designer of the internal magazine.

## Education

- B Grade GCE A Levels in Media, Graphic Design & English Language. June 1999.  
Earned at Brockenhurst 6th Form College, Hampshire.
- A Grade GCSEs in IT, English, Maths, Sciences, French and History. June 1997.  
Earned at Winton School for Boys, Bournemouth.

## Awards

- Institute of Internal Communications - Best Designer (Print) Excellence Award Nov 2010  
Communicators in Business - Best News Magazine Excellence Award June 2010

## Interests

- Keen photographer and illustrator.
- Previously incorporated a small-press company, as Design & Art Director.  
Work included type-setting, book cover/jacket design and development of company website.
- Passion for movies and television, with an extensive personal DVD and Blu-ray library.  
Keen prop-replica collector.
- Amateur Disney historian; attended dozens of seminars at Walt Disney World in Florida.  
Spent time with the Disney Design Group, discussing merchandise design and development.

## References/Portfolio

- References are available on request.  
Portfolio of design and communications work available at [www.lee-thompson.co.uk](http://www.lee-thompson.co.uk)